



Methane to Markets

Dear Potential Sponsor:

The 2nd Methane to Markets Partnership Expo will be held in New Delhi, India on 2-5 March 2010. The Expo is the premier international forum for promoting methane recovery and use project opportunities and technologies. Become a sponsor of the Methane to Markets Partnership Expo and take advantage of the largest international gathering dedicated to methane recovery and use projects and technologies.

Why sponsor? The Expo will provide excellent opportunities to:

- Interact with high-level government officials and policy makers.
- Showcase technologies and projects to developers and financiers.
- Market your products and services to prospective customers from all over the world.
- Network with other vendors and industry representatives.
- Gain full access to the Expo's comprehensive program, including all training sessions, technical meetings, and panel presentations.

Sponsors receive FREE exhibit space plus a host of other benefits including entrance tickets!

- Platinum Sponsor: 18 sqm (extremely limited!)
- Gold Sponsor: 9 sqm
- Silver Sponsor: 9 sqm
- Bronze Sponsor: 6 sqm

We also have a limited number of sole event sponsorship opportunities. Details of what is included in each sponsorship level can be found on the following pages. If you are interested in sponsoring, please complete the attached form and send it back as soon as possible as space is limited!

Based on our success in Beijing in 2007 we are anticipating a sell-out crowd of over 1,000 attendees in New Delhi - please join us and be part of this important climate change event!

If you have any questions or need additional information, please contact the Methane to Markets Administrative Support Group at asg@methanetomarkets.org.

We look forward to seeing you in New Delhi next March!

Sincerely,

Henry Ferland and Ashley King
Co-Directors, Administrative Support Group
Methane to Markets Partnership

DESCRIPTION OF SPONSORSHIPS

Category	PLATINUM SPONSORSHIP (LIMITED)	GOLD SPONSORSHIP (LIMITED)
PR	- Include a 200-word-portrait of your company / institution / project to the official Methane to Markets Expo press kit - Add a photo to the official Methane to Markets Expo online press photo database	- Include a 100-word-portrait of your company / institution / project to the official Methane to Markets Expo press kit
Online Advertising	Link to your website on the homepage of www.methanetomarkets.org/expo Link to your website on sponsors' page of www.methanetomarkets.org/expo Company/project portrait on the sponsors' page of www.methanetomarkets.org/expo (max 200 words)	Link to your website on sponsors' page of www.methanetomarkets.org/expo Company/project portrait on the sponsors' page of www.methanetomarkets.org/expo (max 100 words)
Office Room	Office room available for you to reserve free of charge for group discussions, capacity approx 6	
Posters	Your logo on Methane to Markets Expo posters	
Expo Guide / Conference Program	Your logo on the front page of the expo guide / conference program Your logo on the sponsors' page of the fair guide / conference program	Your logo on the sponsors' page of the expo guide / conference program
Presentation Booth	18 sqm exhibit space in central position including shell scheme stand, carpet, electricity connection, graphics	9 sqm exhibit space including shell scheme stand, carpet, electricity connection, graphics
Entrance Tickets	6 complimentary tickets	4 complimentary tickets
Package Fee	\$10,000 USD	\$8,000 USD

Category	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
Online Advertising	Link to your website on sponsors' page of www.methanetomarkets.org/expo	Link to your website on sponsors' page of www.methanetomarkets.org/expo
Expo Guide / Conference Program	Your logo on the sponsors' page of the expo guide / conference program	Your logo on the sponsors' page of the expo guide / conference program
Presentation Booth	9sqm exhibit space including shell stand, carpet, electricity connection, graphics	6sqm exhibit space including shell stand, carpet, electricity connection, graphics
Entrance Tickets	4 complimentary tickets	2 complimentary tickets
Package Fee	\$5,000 USD	\$2,000 USD

You can choose from the above listed 4 different Sponsorships: Platinum, Gold, Silver and Bronze. The packages consist of fully equipped Presentation booths, PR Services, Event Marketing. Please note that the number of Platinum and Gold Packages are limited. They will be assigned on a first-come/first-served basis.

Booth facilities listed above are subject to change at the discretion of the Organizers without prior notice. If exhibitors do not want any item in the booth package, they must accept that the cost of the package will not change and there will be no compensation by other equipment.

Additional furniture and electrical items can be rented from the Official Stand Contractor. Please place your order by completing the respective forms in the Exhibitor Service Manual and returning these by the stipulated deadline.

Sole Event Sponsorship

You may also choose to be the sole sponsor for a particular reception, breakfast or lunch. There are a variety of options available, and they are listed below.

As event sponsors your name and logo will be displayed on the agenda under the event you are sponsoring, both online and in onsite handout materials. You will be recognized during opening remarks at the conference.

Additional benefits include:

- Link to your website on the homepage of www.methanetomarkets.org/expo
- Link to your website on sponsors' page of www.methanetomarkets.org/expo
- Company/project portrait on the sponsors' page of www.methanetomarkets.org/expo (max 200 words)
- Your logo on the sponsors' page of the fair guide/conference program
- Complimentary 9sqm exhibit space including shell stand, carpet, electricity connection, graphics

The following opportunities are still available:

- Half Hour Coffee Break (6 available): \$5,000 each
- Continental Breakfast (3 available): \$8,000 each
- Lunch (3 available): \$12,000 each
- Grand Opening Reception in the Exhibit Hall (1 available): \$18,000

Opportunities to be the sole sponsor for a specific function are limited and will be allotted on a first come, first assigned basis. If your first option is not available, the ASG will contact you to discuss other available options.



**Methane to Markets
Partnership Expo**
NEW DELHI, INDIA
2 - 5 MARCH 2010

Return via FAX: +1-781-674-2906
Email: asg@methanetomarkets.org

SPONSORSHIP FORM

Name of Company (English): _____

Address: _____

Postal Code / City _____

Country: _____

Contact Person _____

Job Title: _____

Tel.: _____ Fax: _____

Email: _____

We are a/an:

- | | | | |
|-------------------|------------------|-------------------|----------------------|
| Manufacturer | Service Provider | Government Agency | Technology Developer |
| Project Developer | Aid Institution | Association | |

Invoice address:

For the invoice to be sent to another address other than the address provided above:

Name of Company (English): _____

Address: _____

Postal Code / City _____

Country: _____

Tel.: _____ Fax: _____

Email: _____

Sponsorship Level (please tick appropriate box)

- | | |
|---------------------------------|------------------------------------|
| Bronze Sponsorship: \$2,000 USD | Silver Sponsorship: \$5,000 USD |
| Gold Sponsorship: \$8,000 USD | Platinum Sponsorship: \$10,000 USD |

Sole Event Sponsor:

- | | |
|------------------------|---------------------------|
| Breakfast: \$8,000 USD | Coffee Break: \$5,000 USD |
| Lunch: \$12,000 USD | Reception: \$18,000 USD |

Please refer to the next 2 pages for a description of sponsorship opportunities.

Name and title of signatory

Company stamp and legally binding signature