



Methane to Markets Partnership Expo
New Delhi, India • 2–5 March 2010

Second Methane to Markets Partnership Expo

Update for Oil & Gas
Subcommittee

September 16, 2009



सत्यमेव जयते



FICCI

Federation of Indian Chambers
of Commerce and Industry





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Goals of the Expo

- *To be the premier international forum on methane reduction project development*
- *To showcase potential methane projects seeking assistance and highlight successful projects in M2M Partner Countries around the world*
- *To raise awareness amongst international policy makers on the importance of methane in addressing global warming*
- *To offer high quality technical and policy training sessions and convene a full meeting of the Partnership.*





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Logistics

Dates: 2 – 5 March 2010
Location: New Delhi, India
Venue: Taj Palace Hotel





The First Partnership Expo

- Held in Beijing, China in October 2007
- More than 750 participants from 34 countries
- Methane project showcase included 91 potential projects from 11 countries
- High level plenaries, technical & policy sessions, site visits, and a full Partnership meeting





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Preliminary Agenda

- Day One (Tuesday, 2 March 2010)
 - Sector-Specific Site Tours
 - Steering Committee Meeting

- Day Two (Wednesday, 3 March 2010)
 - Opening Plenary
 - Steering Committee Meeting (con't)
 - Sector-Specific Breakouts
 - Grand Opening Reception in Exhibits Area





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Preliminary Agenda

- Day Three (Thursday, 4 March 2010)
 - Sector-Specific Breakouts (con't)
 - Steering Committee Meetings
- Day Four (Friday, 5 March 2010)
 - Closing Plenary Session: Steering Committee Report Out and Decisions
 - Sector-Specific Subcommittee Meetings





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Role of the Subcommittee in Expo Planning

- Identify and assist in data collection for potential projects to showcase, and provide updates to Beijing projects (when applicable)
- Develop Agriculture technical agenda by publicizing call for presentations, reviewing abstracts, and serving a speakers or moderators
- Market the Expo in home countries
- Identify sponsors, technology vendors, and other attendees
- Coordinate sector representation in country booths
- Attend!





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Call for Projects

- Announced in July 2009. Sector-specific project templates can be downloaded from Expo Web site.
- Templates due 15 November 2009.



- The ASG will work with Partners and PN members that submit project templates to develop posters that will be displayed at the Expo.





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Call For Presentations

- Announced in May 2009.
- The ASG has already received more than 25 abstracts.
- One-page abstracts due 30 October 2009.
- Subcommittees will review abstracts and select topics for technical and policy sessions.
- Potential presenters will be notified of abstract selection by 1 December 2009.
- Final presentations due 15 January 2010.





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Expo Marketing

- Print Pieces for Expo:
 - 2-page flyer
 - 8-page brochure (full electronic distribution October 2009) Booth Poster
- Poster for Conference Booth
- Advertisements for trade publications
- Online
 - Web Calendars (e.g., conferencealerts.com, International Energy Agency)
 - List Serves (e.g., Clean Air Initiative-Asia, World Business Council on Sustainable Development)





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Sponsorship and Exhibit Opportunities

- Sponsorship
 - Clarke Energy (Platinum)
 - Oil and Natural Gas Corporation (Grand Opening Reception)
- Plenary Assistance/Travel Support
 - Asian Development Bank
 - World Bank
- Additional sponsorship/exhibit opportunities available
- Partners receive free country booths



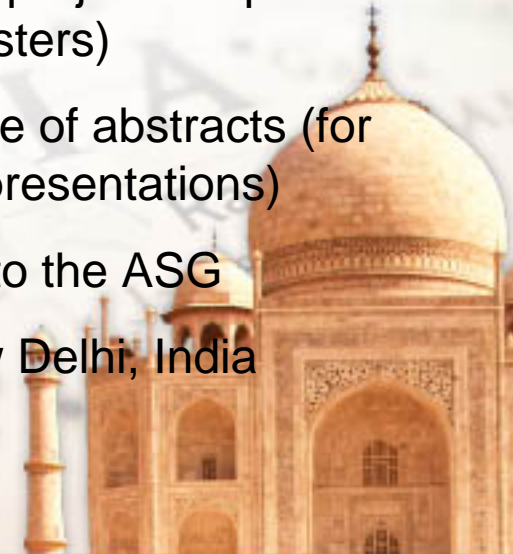


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Important Expo Dates

- | | |
|--------------------------|---|
| 30 October 2009: | Deadline for submittal of abstracts |
| November 2009: | Conference calls to review abstracts
(date TBD pending Subcommittee agreement) |
| 15 November 2009: | Deadline for submittal of project templates
(to be developed into posters) |
| 1 December 2009: | Notification of acceptance of abstracts (for development into Expo presentations) |
| 15 January 2010: | Final presentations due to the ASG |
| 2 – 5 March 2010: | Partnership Expo in New Delhi, India |





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For More Information and Marketing Materials:

Dedicated Expo Web site:

www.methanetomarkets.org/expo

Methane to Markets'
Administrative Support Group (ASG):

asg@methanetomarkets.org





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*Please use this opportunity to build support
for methane projects in your country!*

