



Methane to Markets

Partnership Expo Update

**Coal Subcommittee Meeting
Brisbane, Australia
6 October 2006**

Erin Birgfeld, Head
Administrative Support Group (ASG)

Overview

- Partnership Overview and Update
- Partnership Expo Planning and Next Steps
 - Skeleton Agenda
 - Role for Subcommittee
- Project Tracking System Implementation
- Steering Committee Meeting and Other upcoming M2M Events
- Other Announcements

Methane to Markets Partnership Overview

- Advances recovery and use of methane as a valuable clean energy source
- Encourages development of **cost-effective** methane recovery and use opportunities in
 - coal mines
 - landfills
 - oil and gas systems and
 - agriculture (manure waste management)
- Private companies, multilateral development banks and other relevant organizations participate by joining the **Project Network** – *over 350 organizations now participating*

- 18 Partner Countries

| | |
|----------------|----------------|
| Argentina | Italy |
| Australia | Japan |
| Brazil | Korea |
| Canada | Mexico |
| Colombia | Nigeria |
| China | Russia |
| Ecuador | Ukraine |
| Germany | United Kingdom |
| India | United States |



Partnership Expo: A Forum for Projects, Technology, Financing, and Policy

- **Event Goals**
 - Showcase specific CMM projects for investors to consider
 - Showcase methane capture and use technologies and services
 - Dialogue on the key technical, policy, financing, and regulatory issues related to project development in each sector
 - Showcase accomplishments under M2M

- **China World Hotel, Beijing, China Oct 29 – Nov 1**
 - Dates and venues to be finalized over the next few weeks in coordination with our Chinese Hosts

- **Next Steps**
 - Expo Taskforce and ASG developing outreach materials including brochure, powerpoint/marketing template presentation
 - Next Taskforce meeting approximately 1 month before the Steering Committee meeting, Dec 15

Partnership Expo Skeleton Agenda – DRAFT

- Day 1
 - Morning : Training Workshops / Booth Set Up
 - Afternoon: Opening Plenary (Ministers and/or High level policy makers give country statements accomplishments etc...) – potential press announcement etc...
 - Evening: Opening Ceremony of Exhibit Hall by high level country representatives and press announcements by PN members
- Day 2
 - Morning Plenary –Cross Cutting Issues
 - Finance
 - Other?
 - Afternoon: Begin Sector Specific Policy and Technical Session
 - Steering Committee meets concurrently
- Day 3
 - All day: Sector Specific Policy and Technical Session
- Day 4
 - Morning: Closely Plenary
 - Report out from Sector Sessions
 - Report out from Steering Committee on Key Decisions and Charge to Subcommittees
 - Morning – Early Afternoon: Working Meetings of Subcommittees

Expo Organization - DRAFT

- Each country to receive 1 complementary booth to be utilized as you wish e.g.
 - Highlight project opportunities
 - Technologies
 - Accomplishments
- Large corridor / booth dedicated to Coal and Landfill Project Opportunities
 - High quality project opportunities can be highlighted between sessions
 - Site managers / project developers can be encouraged to attend and promote their project to financiers etc..
- Sponsorship fees calibrated to cover 100 attendees free of charge
 - Developing country reps
 - Project site managers and others with limited resources for travel
 - Subcommittees will have input on which attendees will be sponsored
 - Additional resources may be necessary -- 100 attendees over 4 sectors and approx. 9 developing countries
 - Note that this does not cover travel costs only cost of event itself (food etc..)

Partnership Expo: Charge to Subcommittees

- **Actively identify, solicit, and promote projects to feature at the Expo**
 - Coal Subcommittee already has a list of available projects
- **Utilize on-line submission form/ database for projects to be featured at the Expo and Develop Guidance for Project Submissions to Expo to ensure high quality projects –**
 - Coal Subcommittee has already developed template for additional information on Project Submissions
 - ASG will incorporate into Tracking System

Next Steps for the Subcommittee

- Continue Strong Coal Subcommittee Participation in Expo Taskforce
 - Suggest cross cutting elements for plenary / training sessions
- Develop Sector Specific Conference Track ~1.5 days
- Market the Expo to Coal Sector Technology Providers, Project developers etc... and encourage sponsorship
- Continue to develop project opportunities to showcase

On-Line Tracking System

- Goals
 - Project Ideas matching with developers
 - Tracking Ongoing Methane to Markets Activities
 - ***Tracking projects and activities to highlight in the Project Expo 2007***

- Updated Word form for inputting project ideas available at www.methanetomarkets.org/projects/submit-ideas.htm

- Fully functional online system to be launched prior to December Steering Committee meeting
 - ***Will incorporate the coal mine project template***
 - Plan to implement with training sessions via webcasts
 - ASG to conduct outreach on how and why to use the system
 - Encourage countries and PN members to include all methane project related activities
 - Will allow us to track the impact of the Partnership on project development, capacity building etc...
 - Will enable a comprehensive review of Partnership progress

M2M Steering Committee Meeting – Dec 15, Rome, Italy - Agenda

- Rules for accepting New Members to the Steering Committee
- Updates on Partnership Expo Planning and Recommendations
- Tracking system and reporting on progress
 - Methane to Markets accomplishments report in 2007
 - Utilize tracking system inputs – ASG to develop
- Progress reports from Subcommittee Co-Chairs
 - Overview of Action Plan and Progress
 - Progress on planning Partnership Expo including any obstacles identified
 - Suggested topics for cross cutting issues at Partnership Expo
 - Anticipated marketing and outreach efforts to coal community.
 - Dates and location of next coal subcommittee meeting – 3-6 months in advance of the 2007 Expo

Other Announcements

- U.S. EPA Grant for M2M Projects for up to \$2.5 M over 3 years (Governments and Non-profits eligible)
 - Request for proposals begin summer 2006 for funding in early FY07
 - ***To be posted on EPA website next Tuesday – ASG will send email out Partnership wide***
- US Accomplishments report available soon via www.epa.gov/methanetomarkets
- Translated outreach materials available on website
 - Russian, Spanish, Chinese
 - High resolution pdf files also available
- Sept Issue of Methane International just released
 - Input requested from Partners and PN members
 - Article on VAM

More Efficient ASG Structure

- 2 EPA Staff Leading Efforts
 - Ms. Erin Birgfeld: Coal and Agriculture Subcommittees
 - Mr. Henry Ferland: Landfill and Oil and Gas Subcommittees
 - Shared responsibility for Steering Committee and Project Expo Planning

- ERG Consulting Providing Dedicated Staff to Each Subcommittee
 - Coal Representative in the future will be Mr. Jeff Clark

For More Information

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 - www.methanetomarkets.org

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