



# Methane to Markets

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## **Charge to M2M Sector Subcommittees**

**1 November 2007**

# Thanks to Subcommittees

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- Work of the Subcommittees over last year has been impressive
- Excellent development of projects and support of the Partnership Expo
- Subcommittee Chairs updated Steering Committee with progress reports
- Steering Committee wish to thank the subcommittees for excellent reports and considerable work over the past year

# Charge to Subcommittees: Action Plans

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- Update current action plans as necessary to reflect current issues and activities of subcommittee.
- Support partner countries, as appropriate in developing specific strategies (needs and opportunities) for advancing project development
- Subcommittees should consider how to collect and share “lessons learned”, “best practices” and case studies to support country actions

# Charge to Subcommittees: Project Network Recruitment

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- Continue outreach efforts to recruit new PN members and encourage stronger PN participation.
- In coordination with ASG, develop recommendations to provide ways to increase attractiveness of active participation from PN members and to recognize specific projects (e.g., recognition awards, publicity)
  - Recommendations to be reviewed at 2008 Steering Committee.

# Charge to Subcommittees: Communications and Outreach (1)

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- Web Site: Work with the ASG to enhance the Web site and provide information resources relevant to the sector and the activities of the Partnership.
- Newsletter: Provide input to the M2M newsletter to highlight projects, conferences, or other success stories.

# Charge to Subcommittees: Communications and Outreach (2)

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- M2M Project Tracking System: Subcommittees should utilize the newly revised system to facilitate greater information sharing on projects and activities.
- Publicizing the Partnership: Subcommittees should undertake outreach activities and provide links to press releases or other new items to the ASG for inclusion on the Methane to Markets Web site.

# Charge to Subcommittees: 2008 Future Meetings

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- Subcommittees should meet once in the 1<sup>st</sup> half of 2008
- ASG will work to organize a combined meeting with Steering Committee Oct/Nov 2008
  - Similar to meeting in Buenos Aires
  - ASG to follow up with possible host countries