

# Update on GMI Activities

Monica Shimamura

Director, Administrative Support Group

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# Accomplishments Since 2004



Grown from 14 to 45 partner countries



More than \$610 million in leveraged funding for projects and training



More than 700 Project Network members



Conducted more than 600 resource assessments, feasibility studies, study tours, and site visits

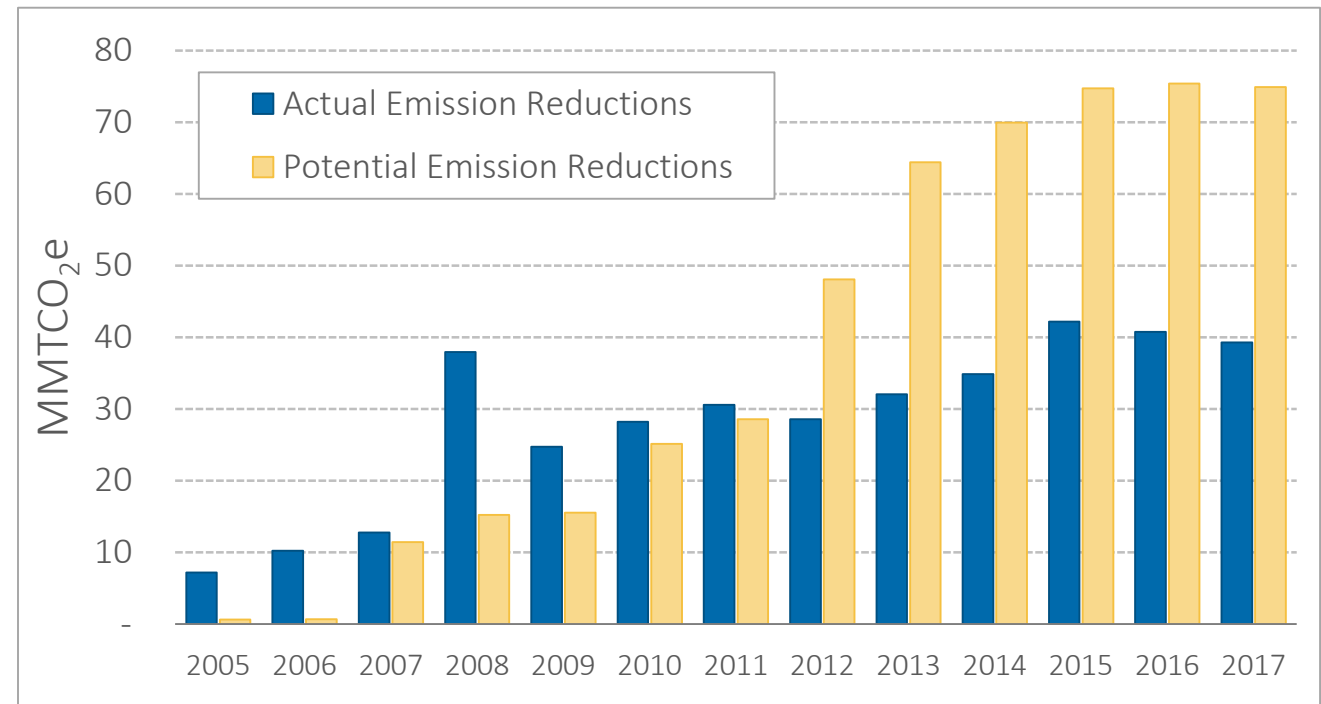


Provided trainings for more than 15,000 people in methane mitigation



Developed more than 50 tools and resources for methane mitigation

GMI support has yielded cumulative emissions reductions of nearly **370 MMTCO<sub>2</sub>e**





# 2019

has been a *very* busy year



# GMI Website

- New entry point caters to new visitors and wider audience
- Modernized style and more visual elements
- Better platform for engaging content



Visits to home page  
up 28% in last month  
(October 2019)

A screenshot of the Global Methane Initiative website. The header includes navigation links: NEWS 1, ABOUT GMI, SECTORS, COMMUNICATION, and EXPLORE. A language selection dropdown is set to "Select Language". The main content area features the GMI logo, a world map highlighting partner countries, and a description of the initiative. Below this is a banner for the "Global Methane Challenge" with the text "It's time to take action!". The central focus is a large banner for the "Global Methane Forum 2020" in Geneva, Switzerland, from March 23-27, with a "Registration is now open!" call to action. The bottom section contains three columns: "Methane Matters" with a video player, "The Challenge" text, and "The Opportunity" text.

[globalmethane.org](http://globalmethane.org)





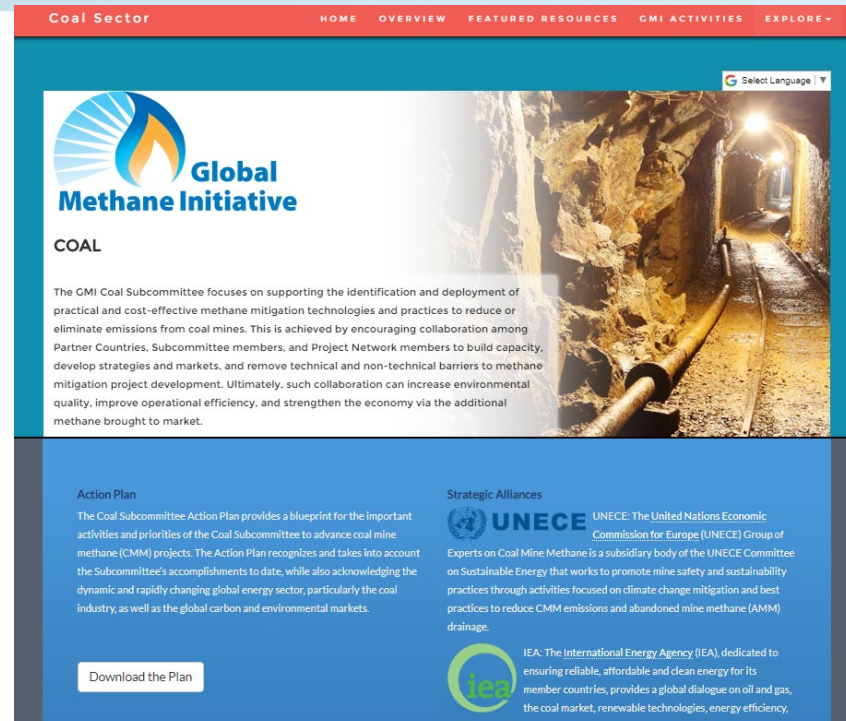
# GMI Website Sector-specific Pages

**Biogas Sector** | HOME | OVERVIEW | FEATURED RESOURCES | GMI ACTIVITIES | EXPLORE -



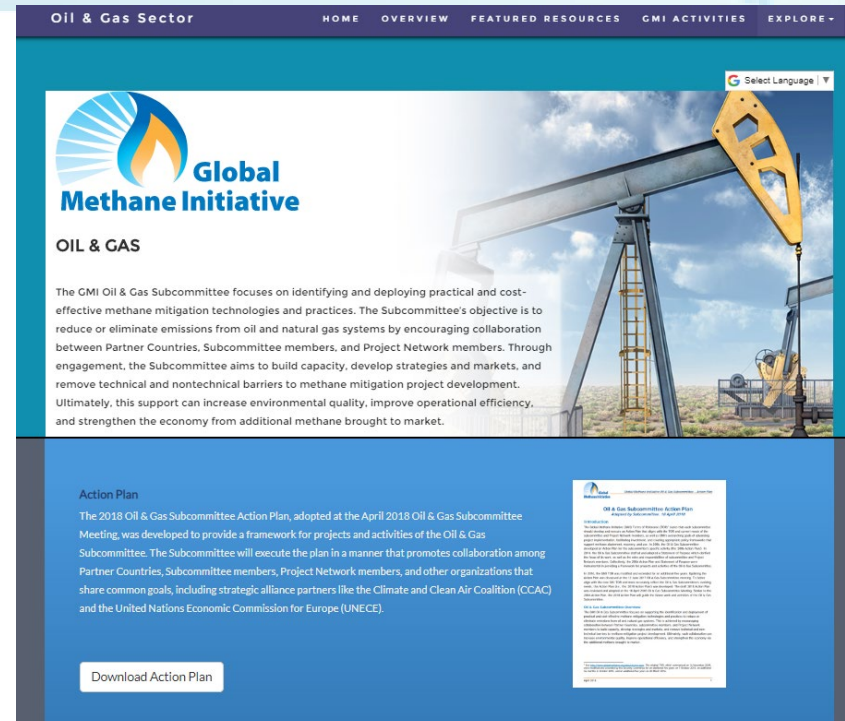
The screenshot shows the Biogas Sector page. At the top is a green navigation bar with the sector name and menu items. Below is a large header image of two biogas digesters with the GMI logo and the word 'BIOGAS'. A paragraph describes the committee's focus on building capacity in Partner Countries. Below this are three columns: 'Agriculture' with an image of cows, 'Municipal Solid Waste' with an image of waste bins, and 'Wastewater' with an image of a treatment plant. Each column has a short text block and a 'Learn more' link.

**Coal Sector** | HOME | OVERVIEW | FEATURED RESOURCES | GMI ACTIVITIES | EXPLORE -



The screenshot shows the Coal Sector page. It features a red navigation bar, a header image of a coal mine tunnel, and the GMI logo with the word 'COAL'. The main text describes the committee's focus on supporting methane mitigation technologies in coal mines. Below the text are two columns: 'Action Plan' with a 'Download the Plan' button, and 'Strategic Alliances' featuring logos for UNECE and IEA.

**Oil & Gas Sector** | HOME | OVERVIEW | FEATURED RESOURCES | GMI ACTIVITIES | EXPLORE -



The screenshot shows the Oil & Gas Sector page. It has a purple navigation bar, a header image of an oil pumpjack, and the GMI logo with the words 'OIL & GAS'. The main text describes the committee's focus on identifying and deploying methane mitigation technologies in oil and gas systems. Below the text are two columns: 'Action Plan' with a 'Download Action Plan' button, and a 'Strategic Alliances' section with a thumbnail image of a document.



- Improving access to information
- Featuring available resources

# GMI Project Network

- Created new website
- Initiated a quarterly newsletter (October 2019)
- Developed new fact sheet



Establishing a framework for reinvigorating participation



# Direct Communications and Social Media



- Rebuilt mailing list and validated subscribers
- Activated social media platforms



## GMI Mailing List

- ~1,130 members
- 40% open rate for last 10 messages (double industry averages)



## Twitter

- ~676 followers
- Several messages sent weekly



## LinkedIn

- 153 followers
- Engaging with technical experts



## Facebook

- 470 followers
- Expands access to GMI information worldwide



# Meetings and Events

## Biogas

- Subcommittee Meeting (United States)
- Technical Workshop (Mexico)
- Water Expo Central Asia 2019 (Kazakhstan)
- Webinar: Bioenergy/Biogas Policies and Practices in India and Denmark
- CCAC Agriculture Initiative Meeting (Italy)

## Coal Mines

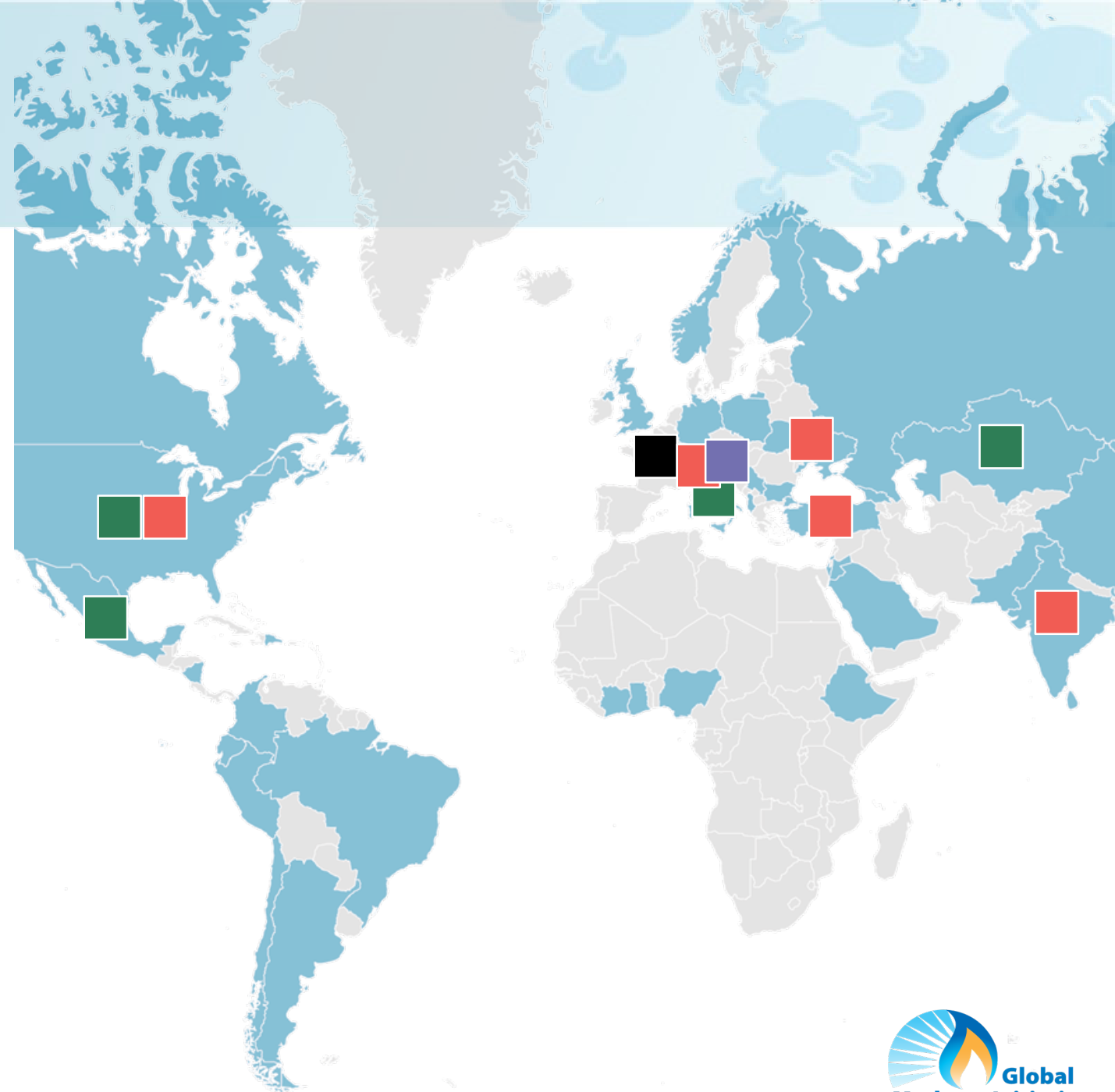
- Subcommittee Meeting and 14th Session of UNECE Group of Experts on Coal Mine Methane (Switzerland)
- International Pittsburgh Coal Conference (United States)
- International Workshop on Optimum Utilization of CMM/CBM in India (India)
- Workshop on Best Practices in Coal Mine Methane Capture and Utilization (Turkey, Ukraine)

## Oil & Gas

- Subcommittee Meeting and 6th Session of UNECE's Group of Experts on Gas (Switzerland)
- Subcommittee Webinar

## Steering

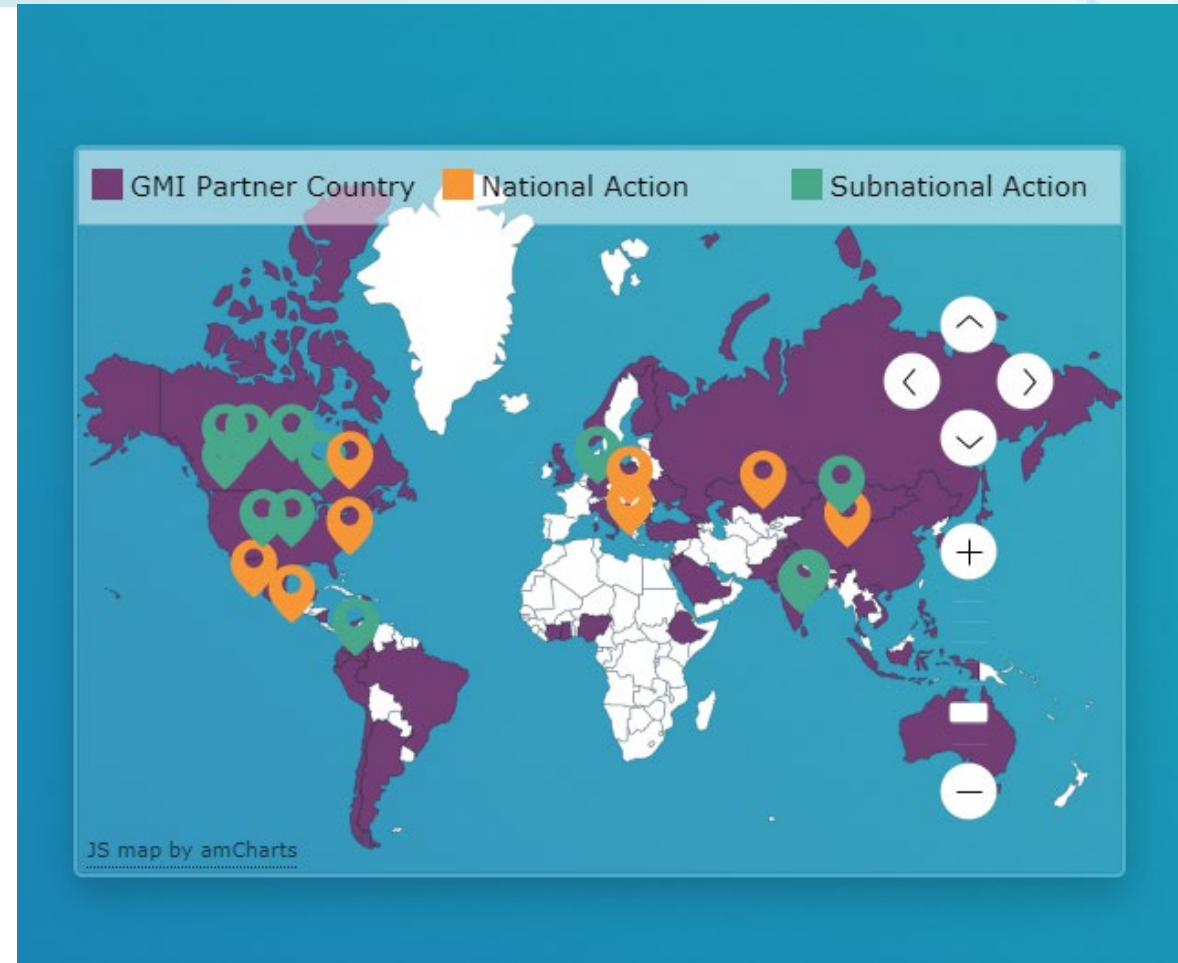
- GMI Steering Committee Meeting (France)



# Global Methane Challenge

## Global Methane CHALLENGE

- 11 countries currently represented
- 27 stories published on the website
  - 13 Biogas
  - 3 Coal Mines
  - 9 Oil & Gas
  - 2 Multiple sectors
- 10 additional stories currently being prepared



[globalmethane.org/challenge](http://globalmethane.org/challenge)

# Global Methane Forum 2020

GMF 2020 Home Register Agenda Onsite Logistics Hotel Logistics

**GMF2020**  
TAKING ACTION  
FOR SUSTAINABLE ENERGY  
AND A CLEAN ENVIRONMENT

Geneva, Switzerland • 23-27 March 2020

  **UNECE**

**Registration is now open!**  
A preliminary [agenda](#) is available. Details will be provided as they become available.

**Please Join Us**

The Global Methane Forum 2020 (GMF 2020) will be held in Geneva, Switzerland from 23-27 March 2020.

- The theme is *Taking Action for Sustainable Energy and a Clean Environment*.
- GMF 2020 will also feature a recognition celebration for participants in the Global Methane Challenge.

We look forward to seeing you in March 2020.

**Register**

Enter your email to begin

Register

- Co-hosted with UNECE
- GMI Meetings:
  - Oil & Gas Subcommittee
  - Coal Subcommittee
  - Biogas Subcommittee
  - Steering Committee
  - Plenary Session
- Capstone event to celebrate the Global Methane Challenge

[globalmethane.org/gmf2020](http://globalmethane.org/gmf2020)